



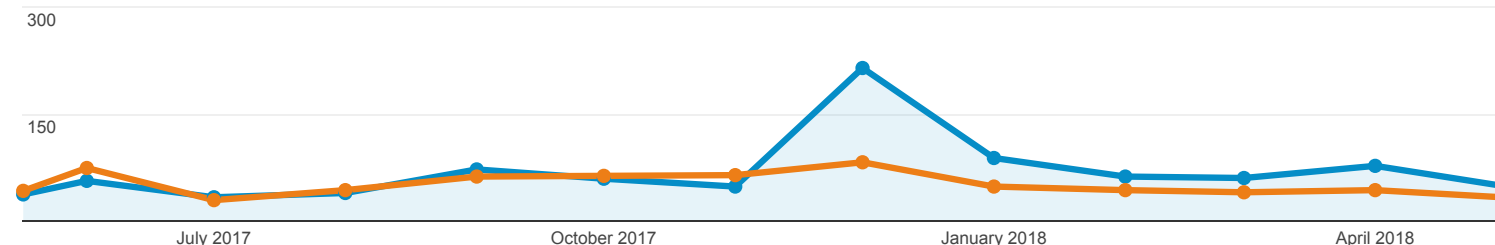
## Audience Overview

All Users  
+0.00% UsersMay 17, 2017 - May 23, 2018  
Compare to: May 10, 2016 - May 16, 2017

## Overview

May 17, 2017 - May 23, 2018: ● Users

May 10, 2016 - May 16, 2017: ● Users



## Users

33.22%

786 vs 590



## New Users

34.43%

777 vs 578



## Sessions

33.63%

1,637 vs 1,225



## Number of Sessions per User

0.31%

2.08 vs 2.08



## Pageviews

97.51%

13,148 vs 6,657



## Pages / Session

47.80%

8.03 vs 5.43



## Avg. Session Duration

11.27%

00:09:55 vs 00:08:55



## Bounce Rate

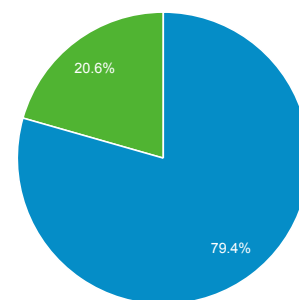
-29.49%

29.87% vs 42.37%

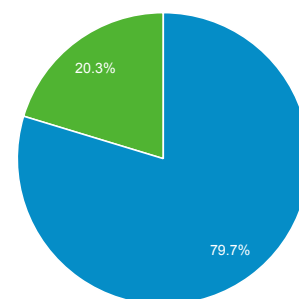


■ New Visitor ■ Returning Visitor

May 17, 2017 - May 23, 2018



May 10, 2016 - May 16, 2017



City	Users	% Users
1. Urbana		
May 17, 2017 - May 23, 2018	256	30.12%
May 10, 2016 - May 16, 2017	214	32.82%
% Change	19.63%	-8.24%
2. Champaign		
May 17, 2017 - May 23, 2018	87	10.24%
May 10, 2016 - May 16, 2017	162	24.85%
% Change	-46.30%	-58.81%
3. Freiburg		
May 17, 2017 - May 23, 2018	34	4.00%
May 10, 2016 - May 16, 2017	0	0.00%
% Change	100.00%	100.00%
4. (not set)		
May 17, 2017 - May 23, 2018	30	3.53%

May 17, 2017 - May 23, 2018	36	<div></div>	3.33%
May 10, 2016 - May 16, 2017	4	<div></div>	0.61%
<b>% Change</b>	<b>650.00%</b>		<b>475.29%</b>
5. <a href="#">Chicago</a>			
May 17, 2017 - May 23, 2018	28	<div></div>	3.29%
May 10, 2016 - May 16, 2017	29	<div></div>	4.45%
<b>% Change</b>	<b>-3.45%</b>		<b>-25.94%</b>
6. <a href="#">Alton</a>			
May 17, 2017 - May 23, 2018	26	<div></div>	3.06%
May 10, 2016 - May 16, 2017	37	<div></div>	5.67%
<b>% Change</b>	<b>-29.73%</b>		<b>-46.10%</b>
7. <a href="#">Paris</a>			
May 17, 2017 - May 23, 2018	22	<div></div>	2.59%
May 10, 2016 - May 16, 2017	0	<div></div>	0.00%
<b>% Change</b>	<b>100.00%</b>		<b>100.00%</b>
8. <a href="#">Washington</a>			
May 17, 2017 - May 23, 2018	20	<div></div>	2.35%
May 10, 2016 - May 16, 2017	5	<div></div>	0.77%
<b>% Change</b>	<b>300.00%</b>		<b>206.82%</b>
9. <a href="#">Ljubljana</a>			
May 17, 2017 - May 23, 2018	20	<div></div>	2.35%
May 10, 2016 - May 16, 2017	0	<div></div>	0.00%
<b>% Change</b>	<b>100.00%</b>		<b>100.00%</b>
10. <a href="#">Coffeyville</a>			
May 17, 2017 - May 23, 2018	14	<div></div>	1.65%
May 10, 2016 - May 16, 2017	0	<div></div>	0.00%
<b>% Change</b>	<b>100.00%</b>		<b>100.00%</b>