

Location

ALL » COUNTRY: United States

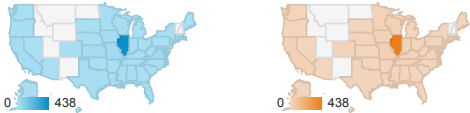
May 17, 2017 - May 23, 2018
Compare to: May 10, 2016 - May 16, 2017



Map Overlay

Summary

May 17, 2017 - May 23, 2018May 10, 2016 - May 16, 2017



Region	Acquisition			Behavior			Conversions		
	Users	New Users	Sessions	Bounce Rate	Pages / Session	Avg. Session Duration	Goal Conversion Rate	Goal Completions	Goal Value
	13.09% 648 vs 573	13.90% 639 vs 561	22.84% 1,479 vs 1,204	41.41% 24.48% vs 41.78%	58.61% 8.72 vs 5.50	20.26% 00:10:53 vs 00:09:03	0.00% 0.00% vs 0.00%	0.00% 0 vs 0	0.00% \$0.00 vs \$0.00
1. Illinois									
May 17, 2017 - May 23, 2018	422 (64.13%)	413 (64.63%)	1,151 (77.82%)	19.03%	9.91	00:12:43	0.00%	0 (0.00%)	\$0.00 (0.00%)
May 10, 2016 - May 16, 2017	438 (74.36%)	428 (76.29%)	986 (81.89%)	41.18%	5.88	00:10:04	0.00%	0 (0.00%)	\$0.00 (0.00%)
% Change	-3.65%	-3.50%	16.73%	-53.79%	68.55%	26.32%	0.00%	0.00%	0.00%
2. (not set)									
May 17, 2017 - May 23, 2018	25 (3.80%)	25 (3.91%)	25 (1.69%)	96.00%	1.04	00:00:04	0.00%	0 (0.00%)	\$0.00 (0.00%)
May 10, 2016 - May 16, 2017	1 (0.17%)	0 (0.00%)	1 (0.08%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
% Change	2,400.00%	∞%	2,400.00%	-4.00%	4.00%	∞%	0.00%	0.00%	0.00%
3. Missouri									
May 17, 2017 - May 23, 2018	21 (3.19%)	18 (2.82%)	34 (2.30%)	26.47%	4.76	00:04:42	0.00%	0 (0.00%)	\$0.00 (0.00%)
May 10, 2016 - May 16, 2017	20 (3.40%)	17 (3.03%)	33 (2.74%)	33.33%	3.48	00:04:22	0.00%	0 (0.00%)	\$0.00 (0.00%)
% Change	5.00%	5.88%	3.03%	-20.59%	36.73%	7.63%	0.00%	0.00%	0.00%
4. Virginia									
May 17, 2017 - May 23, 2018	21 (3.19%)	21 (3.29%)	22 (1.49%)	86.36%	3.05	00:01:20	0.00%	0 (0.00%)	\$0.00 (0.00%)
May 10, 2016 - May 16, 2017	6 (1.02%)	5 (0.89%)	8 (0.66%)	25.00%	3.50	00:03:39	0.00%	0 (0.00%)	\$0.00 (0.00%)
% Change	250.00%	320.00%	175.00%	245.45%	-12.99%	-63.49%	0.00%	0.00%	0.00%
5. District of Columbia									
May 17, 2017 - May 23, 2018	20 (3.04%)	21 (3.29%)	30 (2.03%)	13.33%	3.93	00:03:46	0.00%	0 (0.00%)	\$0.00 (0.00%)
May 10, 2016 - May 16, 2017	5 (0.85%)	5 (0.89%)	6 (0.50%)	33.33%	2.67	00:00:55	0.00%	0 (0.00%)	\$0.00 (0.00%)
% Change	300.00%	320.00%	400.00%	-60.00%	47.50%	310.45%	0.00%	0.00%	0.00%
6. California									
May 17, 2017 - May 23, 2018	16 (2.43%)	16 (2.50%)	43 (2.91%)	32.56%	4.12	00:05:42	0.00%	0 (0.00%)	\$0.00 (0.00%)

May 10, 2016 - May 16, 2017	15 (2.55%)	15 (2.67%)	28 (2.33%)	53.57%	2.75	00:05:45	0.00%	0 (0.00%)	\$0.00 (0.00%)
% Change	6.67%	6.67%	53.57%	-39.22%	49.68%	-0.94%	0.00%	0.00%	0.00%
7. Iowa									
May 17, 2017 - May 23, 2018	15 (2.28%)	15 (2.35%)	16 (1.08%)	18.75%	4.56	00:04:06	0.00%	0 (0.00%)	\$0.00 (0.00%)
May 10, 2016 - May 16, 2017	16 (2.72%)	16 (2.85%)	16 (1.33%)	37.50%	3.31	00:06:34	0.00%	0 (0.00%)	\$0.00 (0.00%)
% Change	-6.25%	-6.25%	0.00%	-50.00%	37.74%	-37.54%	0.00%	0.00%	0.00%
8. Kansas									
May 17, 2017 - May 23, 2018	14 (2.13%)	14 (2.19%)	14 (0.95%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
May 10, 2016 - May 16, 2017	0 (0.00%)	0 (0.00%)	0 (0.00%)	0.00%	0.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
% Change	∞%	∞%	∞%	∞%	∞%	0.00%	0.00%	0.00%	0.00%
9. Indiana									
May 17, 2017 - May 23, 2018	12 (1.82%)	10 (1.56%)	38 (2.57%)	23.68%	9.87	00:12:32	0.00%	0 (0.00%)	\$0.00 (0.00%)
May 10, 2016 - May 16, 2017	7 (1.19%)	7 (1.25%)	10 (0.83%)	70.00%	1.80	00:04:35	0.00%	0 (0.00%)	\$0.00 (0.00%)
% Change	71.43%	42.86%	280.00%	-66.17%	448.25%	173.82%	0.00%	0.00%	0.00%
10. Massachusetts									
May 17, 2017 - May 23, 2018	9 (1.37%)	9 (1.41%)	9 (0.61%)	66.67%	1.89	00:00:23	0.00%	0 (0.00%)	\$0.00 (0.00%)
May 10, 2016 - May 16, 2017	3 (0.51%)	3 (0.53%)	4 (0.33%)	50.00%	1.75	00:06:59	0.00%	0 (0.00%)	\$0.00 (0.00%)
% Change	200.00%	200.00%	125.00%	33.33%	7.94%	-94.43%	0.00%	0.00%	0.00%