## Location

ALL » COUNTRY: United States
May 17, 2017 - May 23, 2018
Compare to: May 10, 2016 - May 16, 2017

## Map Overlay

Summary

May 17, 2017 - May 23, 2018May 10, 2016 - May 16, 2017


| Region | Acquisition |  |  | Behavior |  |  | Conversions |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Users | New Users | Sessions | Bounce Rate | Pages/ Session | Avg. Session Duration | Goal Conversion Rate | Goal Completions | Goal Value |
|  | $\begin{gathered} 13.09 \% \\ 648 \text { vs } 573 \end{gathered}$ | $13.90 \%$ | $22.84 \%$ | $41.41 \%$ <br> $24.48 \%$ vs $41.78 \%$ | $\begin{aligned} & 58.61 \% \\ & 8.72 \text { vs } 5.50 \end{aligned}$ | $\begin{gathered} 20.26 \% \\ \text { 00:10:53 vs } \\ 00: 09: 03 \end{gathered}$ | $\begin{array}{r} 0.00 \% \\ 0.00 \% \text { vs } \\ 0.00 \% \end{array}$ | $\begin{gathered} 0.00 \% \\ 0 \text { vs } 0 \end{gathered}$ | $\begin{array}{r} 0.00 \% \\ \begin{array}{c} \$ 0.00 \text { vs } \\ \$ 0.00 \end{array} \end{array}$ |
| 1. Illinois |  |  |  |  |  |  |  |  |  |
| May 17, 2017 - May 23, 2018 | $\begin{array}{r} 422 \\ (64.13 \%) \end{array}$ | $\begin{array}{r} 413 \\ (64.63 \%) \end{array}$ | $\begin{array}{r} 1,151 \\ (77.82 \%) \end{array}$ | 19.03\% | 9.91 | 00:12:43 | 0.00\% | $\begin{array}{r} 0 \\ (0.00 \%) \end{array}$ | $\begin{gathered} \$ 0.00 \\ (0.00 \%) \end{gathered}$ |
| May 10, 2016 - May 16, 2017 | $\begin{array}{r} 438 \\ (74.36 \%) \end{array}$ | $\begin{array}{r} 428 \\ (76.29 \%) \end{array}$ | $\begin{array}{r} 986 \\ (81.89 \%) \end{array}$ | 41.18\% | 5.88 | 00:10:04 | 0.00\% | $\begin{array}{r} 0 \\ (0.00 \%) \end{array}$ | $\begin{gathered} \$ 0.00 \\ (0.00 \%) \end{gathered}$ |
| \% Change | -3.65\% | -3.50\% | 16.73\% | -53.79\% | 68.55\% | 26.32\% | 0.00\% | 0.00\% | 0.00\% |
| 2. (not set) |  |  |  |  |  |  |  |  |  |
| May 17, 2017 - May 23, 2018 | $\begin{array}{r} 25 \\ (3.80 \%) \end{array}$ | $\begin{array}{r} 25 \\ (3.91 \%) \end{array}$ | $\begin{array}{r} 25 \\ (1.69 \%) \end{array}$ | 96.00\% | 1.04 | 00:00:04 | 0.00\% | $\begin{array}{r} 0 \\ (0.00 \%) \end{array}$ | $\begin{gathered} \$ 0.00 \\ (0.00 \%) \end{gathered}$ |
| May 10, 2016 - May 16, 2017 | $\begin{array}{r} 1 \\ (0.17 \%) \end{array}$ | $\begin{array}{r} 0 \\ (0.00 \%) \end{array}$ | $\begin{array}{r} 1 \\ (0.08 \%) \end{array}$ | 100.00\% | 1.00 | 00:00:00 | 0.00\% | $\begin{array}{r} 0 \\ (0.00 \%) \end{array}$ | $\begin{gathered} \$ 0.00 \\ (0.00 \%) \end{gathered}$ |
| \% Change | 2,400.00\% | $\infty \%$ | 2,400.00\% | -4.00\% | 4.00\% | $\infty \%$ | 0.00\% | 0.00\% | 0.00\% |
| 3. Missouri |  |  |  |  |  |  |  |  |  |
| May 17, 2017 - May 23, 2018 | $\begin{array}{r} 21 \\ (3.19 \%) \end{array}$ | $\begin{array}{r} 18 \\ (2.82 \%) \end{array}$ | $\begin{array}{r} 34 \\ (2.30 \%) \end{array}$ | 26.47\% | 4.76 | 00:04:42 | 0.00\% | $\begin{array}{r} 0 \\ (0.00 \%) \end{array}$ | $\begin{gathered} \$ 0.00 \\ (0.00 \%) \end{gathered}$ |
| May 10, 2016 - May 16, 2017 | $\begin{array}{r} 20 \\ (3.40 \%) \end{array}$ | $\begin{array}{r} 17 \\ (3.03 \%) \end{array}$ | $\begin{array}{r} 33 \\ (2.74 \%) \end{array}$ | 33.33\% | 3.48 | 00:04:22 | 0.00\% | $\begin{array}{r} 0 \\ (0.00 \%) \end{array}$ | $\begin{gathered} \$ 0.00 \\ (0.00 \%) \end{gathered}$ |
| \% Change | 5.00\% | 5.88\% | 3.03\% | -20.59\% | 36.73\% | 7.63\% | 0.00\% | 0.00\% | 0.00\% |
| 4. Virginia |  |  |  |  |  |  |  |  |  |
| May 17, 2017 - May 23, 2018 | $\begin{array}{r} 21 \\ (3.19 \%) \end{array}$ | $\begin{array}{r} 21 \\ (3.29 \%) \end{array}$ | $\begin{array}{r} 22 \\ (1.49 \%) \end{array}$ | 86.36\% | 3.05 | 00:01:20 | 0.00\% | $\begin{array}{r} 0 \\ (0.00 \%) \end{array}$ | $\begin{gathered} \$ 0.00 \\ (0.00 \%) \end{gathered}$ |
| May 10, 2016 - May 16, 2017 | $\begin{array}{r} \mathbf{6} \\ (1.02 \%) \end{array}$ | $\begin{array}{r} 5 \\ (0.89 \%) \end{array}$ | $\begin{array}{r} 8 \\ (0.66 \%) \end{array}$ | 25.00\% | 3.50 | 00:03:39 | 0.00\% | $\begin{array}{r} 0 \\ (0.00 \%) \end{array}$ | $\begin{gathered} \$ 0.00 \\ (0.00 \%) \end{gathered}$ |
| \% Change | 250.00\% | 320.00\% | 175.00\% | 245.45\% | -12.99\% | -63.49\% | 0.00\% | 0.00\% | 0.00\% |
| 5. District of Columbia |  |  |  |  |  |  |  |  |  |
| May 17, 2017 - May 23, 2018 | $\begin{array}{r} 20 \\ (3.04 \%) \end{array}$ | $\begin{array}{r} 21 \\ (3.29 \%) \end{array}$ | $\begin{array}{r} 30 \\ (2.03 \%) \end{array}$ | 13.33\% | 3.93 | 00:03:46 | 0.00\% | $\begin{array}{r} 0 \\ (0.00 \%) \end{array}$ | $\begin{aligned} & \$ 0.00 \\ & (0.00 \%) \end{aligned}$ |
| May 10, 2016 - May 16, 2017 | $\begin{array}{r} 5 \\ (0.85 \%) \end{array}$ | $\begin{array}{r} 5 \\ (0.89 \%) \end{array}$ | $\begin{array}{r} 6 \\ (0.50 \%) \end{array}$ | 33.33\% | 2.67 | 00:00:55 | 0.00\% | $\begin{array}{r} 0 \\ (0.00 \%) \end{array}$ | $\begin{aligned} & \$ 0.00 \\ & (0.00 \%) \end{aligned}$ |
| \% Change | 300.00\% | 320.00\% | 400.00\% | -60.00\% | 47.50\% | 310.45\% | 0.00\% | 0.00\% | 0.00\% |
| 6. California |  |  |  |  |  |  |  |  |  |
| May 17, 2017 - May 23, 2018 | $16$ | $16$ | $43$ | 32.56\% | 4.12 | 00:05:42 | 0.00\% | 0 | \$0.00 |


| May 10, 2016 - May 16, 2017 | $\begin{array}{r} 15 \\ (2.55 \%) \end{array}$ | $\begin{array}{r} 15 \\ (2.67 \%) \end{array}$ | $\begin{array}{r} 28 \\ (2.33 \%) \end{array}$ | 53.57\% | 2.75 | 00:05:45 | 0.00\% | $\begin{array}{r} 0 \\ (0.00 \%) \end{array}$ | $\begin{gathered} \$ 0.00 \\ (0.00 \%) \end{gathered}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| \% Change | 6.67\% | 6.67\% | 53.57\% | -39.22\% | 49.68\% | -0.94\% | 0.00\% | 0.00\% | 0.00\% |
| 7. Iowa |  |  |  |  |  |  |  |  |  |
| May 17, 2017 - May 23, 2018 | $\begin{array}{r} 15 \\ (2.28 \%) \end{array}$ | $\begin{array}{r} 15 \\ (2.35 \%) \end{array}$ | $\begin{array}{r} 16 \\ (1.08 \%) \end{array}$ | 18.75\% | 4.56 | 00:04:06 | 0.00\% | $\begin{array}{r} 0 \\ (0.00 \%) \end{array}$ | $\begin{gathered} \$ 0.00 \\ (0.00 \%) \end{gathered}$ |
| May 10, 2016 - May 16, 2017 | $\begin{array}{r} 16 \\ (2.72 \%) \end{array}$ | $\begin{array}{r} 16 \\ (2.85 \%) \end{array}$ | $\begin{array}{r} 16 \\ (1.33 \%) \end{array}$ | 37.50\% | 3.31 | 00:06:34 | 0.00\% | $\begin{array}{r} 0 \\ (0.00 \%) \end{array}$ | $\begin{gathered} \$ 0.00 \\ (0.00 \%) \end{gathered}$ |
| \% Change | -6.25\% | -6.25\% | 0.00\% | -50.00\% | 37.74\% | -37.54\% | 0.00\% | 0.00\% | 0.00\% |
| 8. Kansas |  |  |  |  |  |  |  |  |  |
| May 17, 2017 - May 23, 2018 | $\begin{array}{r} 14 \\ (2.13 \%) \end{array}$ | $\begin{array}{r} 14 \\ (2.19 \%) \end{array}$ | $\begin{array}{r} 14 \\ (0.95 \%) \end{array}$ | 100.00\% | 1.00 | 00:00:00 | 0.00\% | $\begin{array}{r} 0 \\ (0.00 \%) \end{array}$ | $\begin{gathered} \$ 0.00 \\ (0.00 \%) \end{gathered}$ |
| May 10, 2016 - May 16, 2017 | $\begin{array}{r} 0 \\ (0.00 \%) \end{array}$ | $\begin{array}{r} 0 \\ (0.00 \%) \end{array}$ | $\begin{array}{r} 0 \\ (0.00 \%) \end{array}$ | 0.00\% | 0.00 | 00:00:00 | 0.00\% | $\begin{array}{r} 0 \\ (0.00 \%) \end{array}$ | $\begin{gathered} \$ 0.00 \\ (0.00 \%) \end{gathered}$ |
| \% Change | $\infty \%$ | $\infty \%$ | $\infty \%$ | $\infty \%$ | $\infty \%$ | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| 9. Indiana |  |  |  |  |  |  |  |  |  |
| May 17, 2017 - May 23, 2018 | $\begin{array}{r} 12 \\ (1.82 \%) \end{array}$ | $\begin{array}{r} 10 \\ (1.56 \%) \end{array}$ | $\begin{array}{r} 38 \\ (2.57 \%) \end{array}$ | 23.68\% | 9.87 | 00:12:32 | 0.00\% | $\begin{array}{r} 0 \\ (0.00 \%) \end{array}$ | $\begin{gathered} \$ 0.00 \\ (0.00 \%) \end{gathered}$ |
| May 10, 2016 - May 16, 2017 | $\begin{array}{r} 7 \\ (1.19 \%) \end{array}$ | $\begin{array}{r} 7 \\ (1.25 \%) \end{array}$ | $\begin{array}{r} 10 \\ (0.83 \%) \end{array}$ | 70.00\% | 1.80 | 00:04:35 | 0.00\% | $\begin{array}{r} 0 \\ (0.00 \%) \end{array}$ | $\begin{gathered} \$ 0.00 \\ (0.00 \%) \end{gathered}$ |
| \% Change | 71.43\% | 42.86\% | 280.00\% | -66.17\% | 448.25\% | 173.82\% | 0.00\% | 0.00\% | 0.00\% |
| 10. Massachusetts |  |  |  |  |  |  |  |  |  |
| May 17, 2017 - May 23, 2018 | $\begin{array}{r} 9 \\ (1.37 \%) \end{array}$ | $\begin{array}{r} 9 \\ (1.41 \%) \end{array}$ | $\begin{array}{r} 9 \\ (0.61 \%) \end{array}$ | 66.67\% | 1.89 | 00:00:23 | 0.00\% | $\begin{array}{r} 0 \\ (0.00 \%) \end{array}$ | $\begin{gathered} \$ 0.00 \\ (0.00 \%) \end{gathered}$ |
| May 10, 2016 - May 16, 2017 | $\begin{array}{r} 3 \\ (0.51 \%) \end{array}$ | $\begin{array}{r} 3 \\ (0.53 \%) \end{array}$ | $\begin{array}{r} 4 \\ (0.33 \%) \end{array}$ | 50.00\% | 1.75 | 00:06:59 | 0.00\% | $\begin{array}{r} 0 \\ (0.00 \%) \end{array}$ | $\begin{gathered} \$ 0.00 \\ (0.00 \%) \end{gathered}$ |
| \% Change | 200.00\% | 200.00\% | 125.00\% | 33.33\% | 7.94\% | -94.43\% | 0.00\% | 0.00\% | 0.00\% |

